

# UPES signs MoU with PCBL

DEHRADUN,  
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Aligning itself to the 'Skill India Mission' University of Petroleum and Energy Studies has embarked upon yet another innovative initiative by entering into a MoU with multinational company 'Phillips Carbon Black Limited' (PCBL).

PCBL is a well-known company being the largest manufacturer of carbon black in India. Their products are used in almost all products used by mankind some of which include Newspaper Inks, Polyester suits, Automobiles, PET water bottles, Mobile handsets, Writing Pens and many more.

Since their products find a place in almost everything their very famous tag line quite aptly reads as "There is Black in everything you see". PCBL has four manu-



facturing facilities in India which include Durgapur, Palej, Cochin and Mundra. They have been visiting

UPES for campus recruitments regularly since 2007 and some of the UPES alumni which were recruited

by them in the earlier batches are now at senior positions with them.

Sharing details of the

MoU, Arun Dhand, Director, Government & Media Affairs informed that the thought behind this 100% Industries Run Programme is to provide an opportunity to the students to get themselves thoroughly acquainted and closely associated with the carbon black industry.

This would now be offered as a full credit course to the final year to students pursuing their B.Tech in Chemical Engineering and Refining as an elective subject. The course curriculum will be designed, delivered, assessed and graded by the officers of PCBL and will cover all aspects of the Carbon Black Industry including manufacturing, processing, equipment details, quality, safety and future potential.

This two semester programme would be coor-

inated by Dr Vijay, HOD of Chemical Engineering Department in UPES.

Speaking at the signing ceremony Dr SJ Chopra, Chancellor shared that such Industry - Academia associations is need of the hour as India is poised to become a manufacturing hub.

Dr Shrihari, VC of UPES suggested that more such MoU's would be made shortly in other fields. Dr Kamal Bansal, Deap of College of Engineering, UPES assured the PCBL team that he himself would ensure that all facilitation is provided to the PCBL team in order to make this a successful experiment.

Sabyasachi Bhattacharya, Chief of HR&IT, PCBL shared that the company visits UPES every year for campus recruitments because of the excellent performance shown by UPES

alumnae over the years.

Desh Deepak Misra, Chief Manufacturing, PCBL disclosed that it is for the very first time PCBL has ventured into such kind of an Industry -Academia association and is very excited and hopeful on the outcomes.

The MoU was signed by Abhay Sharma, Registrar on behalf of UPES and Sabyasachi Bhattacharya, Chief HR and IT, PCBL.

Present on the occasion were Arun Dhand, Director Media Affairs, UPES; Alka Madaan, Director Corporate Relations, UPES; Dr ID Mall and Dr SK Gupta both distinguished professors in UPES; Dr Lalit Mohan Sharma, Principal GET Academy, PCBL; Roberto Orrantia, Consultant, PCBL and all faculty of Department of Chemical Engineering.